

0012 Virtual Presentation

We thank you for submitting a virtual paper for the forthcoming:
The Arch of Arts in Health Conference
Haifa, Israel, March 17-19, 2013

Your paper has been registered as follows:

**0012 - CHALLENGES AND OPPORTUNITIES IN PRACTICE,
RESEARCH, TRAINING, AND JOB DEVELOPMENT IN THE ARTS
AND HEALTHCARE: CROSS ORGANIZATIONAL/CROSS
DEPARTMENTAL CAPACITY BUILDING TO EMPOWER THE
ARTS IN HEALTH CARE**

Gillian Ruch

The Arch of Arts in Health
The Ruth and Bruce Rappaport Faculty of Medicine
Technion- Israel Institute of Technology, Israel
March 17-19, 2013
Conference Secretariat
Target Conferences Ltd
Phone: [+972 3 517 5150 Ext. 109](tel:+97235175150)
Fax: [+972 3 517 5150](tel:+97235175150)
email: artsinhealth@target-conferences.com
web: www.artsinhealth.net

**CHALLENGES AND OPPORTUNITIES IN PRACTICE,
RESEARCH, TRAINING, AND JOB DEVELOPMENT IN THE
ARTS AND HEALTHCARE: CROSS ORGANIZATIONAL/CROSS
DEPARTMENTAL CAPACITY BUILDING TO EMPOWER THE
ARTS IN HEALTH CARE**

Dean Pinchas Cohen¹, **Lynn Crandall**^{2,3,4}, Mary Lou Dauray⁵,
Orna Makleff⁵

¹Leonard Davis School of Gerontology, University of Southern California, Los Angeles, ²Institute for Genetic Medicine, University of Southern California, Los Angeles, ³Institute for Integrative Medicine, University of Southern California, Los Angeles, ⁴Institute for Global Health, University of Southern California, Los Angeles, ⁵Artist/Community Activist, San Francisco, CA, USA

Email: lynn.crandall@gmail.com

Biography:

Director, USC Institute for Genetic Medicine Art Gallery 12 years. BA Northwestern University, MA University of Notre Dame High School English Teacher- MI, IN, IL. PA, NY, CA – Lifetime Credential/Master Teacher certification, CA, 17 years Ceramist with exhibits and teaching in community centers and museums. New Museum of Contemporary Art, Development Officer, Board of Directors: Sister Cities International, SoCal Chapter, LA/Nagoya Sister City Affiliation, LA Municipal Art Gallery Association President, Director Riordan Leadership Development Program, Member Lincoln Hts. Chamber of Commerce, Global Alliance for Arts and Health

Membership Committee, IGM Art Gallery Documentary Film placed in top 10 of SAH Film Festival 2010.

Abstract:

Many nonprofits and foundations are keen to understand what constitutes a successful collaboration. A coalition of organizations cannot be automatically considered a collaboration, according to Suzanne Morse of *Pew Partnerships for Civic Change*. Working in association with other organizations requires that each collaborator understand the process and the product of their collaboration to make it work successfully. Open and honest communication, trust and the ability of all partnering organizations to maximize their strengths to the benefit of the group have been identified as essential factors for healthy and successful collaborative efforts.

The USC IGM Art Gallery serves as an art-framed forum for open minded and deliberative discussions on complex social issues that interface with the creative process and findings of research in molecular biology, health and social systems. Since 2000, the Gallery, with other units of USC, has organized a wide range of exhibitions and symposia in collaboration with public, private, nonprofit/faith-based, academic and media organizations in order to gather data on planning, implementing, documenting, evaluating and generating strategies for developing and sustaining patient-, artist- and caregiver- centered exhibitions, events and promotions. *There Shall Be Physicians for the Spirit*, <http://www.youtube.com/watch?v=vlrL5s1FklQ> our 2010 SAH award-winning film, laid the foundation for this presentation. We will present outcomes resulting from the film and SAH affiliation, demonstrate the success of our team building efforts to date and forecast future outcomes.