



BETTER
EVERY
DAY
Murad.

Creating a Healthy Life Symposium:
Intention & Prevention
The Life and Art of Dr. Howard Murad

*Institute for Genetic Medicine Art Gallery
Keck School of Medicine, USC*

*Global Health Forum 2013
August 29, 2013*

On Thursday, August 29, 2013, the USC Institute for Genetic Medicine Art Gallery played witness to the exciting event *Creating a Healthy Life Symposium: Intention & Prevention*. A panel of three doctors, Dr. Rishi Manchandra, Director of Social Medicine and Health Equity, St. John's Well Child and Family Center; Dr. Howard Murad, Associate Clinical Professor of Medicine at UCLA, President of the University for Inclusive Health; and Dr. Marc Weigensberg, Associate Professor of Clinical Pediatrics, USC Keck School of Medicine, Director, USC Institute for Integrative Health, Director of Pediatric Endocrinology at Los Angeles County and USC Medical Center, conducted an audience interactive guided conversation. During this conversation, each doctor discussed the benefits and challenges to holistic approaches to health care. Integral to this successful discussion was the audience participation, of which the questions and answers that surfaced were insightful as well as passionate. Infusing the conversation with additional elements such as the social and political implications of a more unified health care system, Dr. Manchandra, Dr. Murad, and Dr. Weigensberg cultivated a platform wherein all questions by those in the audience were welcome.



Interns, volunteers, directors, and professors from the USC IGM AG and the Los Angeles Trade Tech College (LATTC) Architecture program gather together with Dr. Murad, exemplifying how neighboring schools and community partners can unite for a common cause.

Front Row: LATTC Architecture student volunteer Javier Sandoval, LATTC Architecture Program Public Relation.

Second Row: LATTC Architecture Professor and AIA e7 Architecture Director Michael Rendler, LATTC Architecture student volunteer Ken Gabb, LATTC Architecture Professor Marcela Oliva, Director USC IGM AG Lynn Crandall.

Back Row: USC student volunteer Andreas Park, Intern HyeRin Ashley Kwon, Dr. Howard Murad, IGM AG Director of Internship Programs Joanna Lee, Robert Donin, LATTC Architecture student volunteer Okoy Dillon, Intern Neelam Phalke, LATTC Architecture student volunteer Ernesto Aguilar, Intern Catherine von Handorff, LATTC Architecture student volunteer Saul Martinez, guest.



Hillarie Murad checking into Creating a Healthy Life Symposium with LATTC Architecture student volunteers Javier Sandoval and Ken Gabb. Photo by Robert Horsting, IGM AG.



Senior Executive Director of Foundation Relations, USC Development Office Kavita Munjal, Dr. Howard Murad, Loralee Murad, and Director USC IGM AG Lynn Crandall.



Dr. Rishi Manchanda, Dr. Marc Weigensberg, Dr. Howard Murad during the Audience Interactive Guided Conversation discussing Upstreamist Doctors and the paradigm shift from treatment to prevention and healing. Photo by Robert Horsting, IGM AG.

On the second half of the talk, LATTC Architecture Professor Marcela Oliva and LATTC Architecture Professor and AIA e7 Architecture Director Michael Rendler openly spoke about the relation of the built environment and health. What is more, both speakers discussed the new digital tools that are used to document, design, and maintain what is built in cities, what we as a people build in our cities, and its relationship to our mind and the planet earth. This open conversation effectively engaged the audience, focusing their attention on the power of technology in connection with architecture and health.



LATA Architecture Professor Marcela Oliva explaining tensegrity and the Architecture of Social design. Photo by Robert Horsting, IGM AG.



Kathy Braidhill, Co-Chair of IGM AG's Public Policy Committee Steven Gallegos, Yaneth Rodriguez, IGM AG Director of Internship Programs Joanna Lee. Photo by Robert Horsting, IGM AG.



LATTC Architecture Professor and AIA e7 Architecture Director Michael Rendler , explaining the e7 Studio community mapping technology and its implications for holistic integrative health prevention and healing. Photo by Robert Horsting, IGM AG.



Dr. Marc Weigensberg, USC Professor of Social Work David Black, and USC Norris Developmental Staff Lee McCade after the audience interactive conversation, discussing issues central to the current health care system.



Loralee Murad, Senior Administrator, Murad, Inc. Kelly Armstrong, and Hilarie Murad, Executive Director, Murad Family Foundation enjoying hor d'oeuvres provided by Gilda Moshir, Owner, Kolook, LLC. and Executive Director, Our Parenting Place.



Miriam Stenshoel, USC IGM Art Gallery Asst. Director, with guest, Dr. Howard Murad and Hillarie Murad.



Dr. Howard Murad; Co-Chair of IGM AG's Public Policy Committee Steven Gallegos.
Steven Gallegos smiles as he presents a Senate award to Dr. Howard Murad.



Dr. Howard Murad, Co-Chair of IGM AG's Public Policy Committee Steven Gallegos.
Steven Gallegos presenting Dr. Murad with a Certificate of Commendation from County
Supervisor, Gloria Molina.



Smiling for the camera, Dr. Murad and Joanna Lee show off their respective Senate awards.
Left to right: USC student volunteer Andreas Park, Intern HyeRin Ashly Kwon, Dr. Howard
Murad, IGM AG Director of Internship Programs Joanna Lee, IGM Art Gallery Adviser Robert
Donin , Intern Neelam Phalke, Intern Catherine von Handorff.



Cheese and grape appetizers for guests between the Audience Interactive Guided Conversation and the E7 Community Mapping Demonstration & Discussion. Photo by Robert Horsting, IGM AG.



LATTTC Architecture Professor Marcela Oliva with one of her students, LATTTC Architecture student volunteer Ernesto Aguilar, discussing the event with Dr Howard Murad before enjoying the delicious Courtyard Buffet reception provided by Gil da Moshir, Owner, Kolook, LLC. and Executive Director, Our Parenting Place. Photo by Robert Horsting, IGM AG.



Intern HyeRin Ashley Kwon passing out appetizers to guests as they discuss the conclusion of the Audience Interactive Guided Conversation. Photo by Robert Horsting, IGM AG.



Persian Cucumber & Radish Rounds with Feta-Nigella Spread offered to guests during the event. Photo by Robert Horsting, IGM AG.



More tasty appetizers provided by Gil da Moshir, Owner, Kolook, LLC. and Executive Director, Our Parenting Place. Photo by Robert Horsting, IGM AG.



Salad served to guests during the Courtyard Buffet Reception. Photo by Robert Horsting, IGM AG.



Guests talk amongst themselves and interact with the hosts of Creating a Healthy Life Symposium while being served appetizers. Photo by Robert Horsting, IGM AG.



Guests being served dinner by Gilda Moshir, Owner, Kolook, LLC. and Executive Director, Our Parenting Place. Photo by Robert Horsting, IGM AG.

Photo by Robert Horsting, IGM AG



USC IGM AG Intern HyeRin Ashley Kwon speaks with LATTC Architecture student volunteer Okoy Dillon as other guests are served dinner..