

# TO LEAD IS TO SERVE

## 3-HOUR FUNDRAISING SEMINAR

### How to Attract Volunteers & Donations

#### Do You Know?

- How to make it easy for people to say YES.
- Why people donate.
- Why people give their support and how to attract them to support you.
- How to find generous supporters.
- How to get other people "on board."
- How to come up with fresh ideas for fundraising.
- How to keep your donors committed.
- How to answer the question, "Why should I donate to you?"
- And MUCH, MUCH MORE...



All of this comes WITHOUT high stress and anxiety. It is fun.

In this 3-hour Seminar you will learn easy ways to attract volunteers and raise money. Some of the methods are so simple that you can complete them in the time it takes you to drink a cup of coffee.

#### Meet Your Seminar Leaders



**Shar McBee** is the author of two bestsellers: *To Lead is to Serve* and *Joy of Leadership*. Shar has raised millions of dollars for charity, volunteered in over a dozen countries, and taught her servant leadership method to 200,000 people worldwide.

**Lynn Crandall** is the Director of the USC Institute for Genetic Medicine Art Gallery and serves on the Board of Directors at artAngels.org. Lynn received President Obama's Lifetime Achievement Award for her lifetime of commitment to building a stronger nation through volunteer service.

**Saturday, February 4, 2017, 9 am – Noon. Free parking.**

**University of Southern California, IGM Art Gallery**

**2250 Alcazar Street, 2nd Floor**

Register online: [www.JoyofLeadership.com/3-hour-fundraising-seminar/](http://www.JoyofLeadership.com/3-hour-fundraising-seminar/)

Early bird by Jan. 21st– \$39. After January 21st– \$59.

For information call 917-575-5387

(Registration includes the 3-hour seminar, speed networking, and a copy of the book, *To Lead is to Serve*)